

EPISD Student Digital Film Festival Scoring Rubric

Story/Script					
	Excellent (4)	Good (3)	Satisfactory (2)	Needs Work (1)	Score
Story/Script	Engaging with a clear beginning, middle and end.	Has a beginning, middle, and end. Not all of the ideas have been fully explored.	Has a beginning, but then becomes difficult to follow. Little thought seems to have been given to the end.	Little or no sequence	
Camera Technique	Film is in focus, a variety of camera angles, shots are steady, and has varied compositions	Film is in focus most of the time, a variety of camera angels are employed, shots are mostly steady, and composition is varied	Film is in focus for the most part, one or two camera angles employed, shots are steady, little or no variety of composition	Little or no evidence of thought in camera technique. Difficult to watch because of camera technique.	
Audio	Sound was clear, creative appropriate sound effects, narration , background music used effectively	Most of the sound was clear, sound effects, narration and background music was used appropriately	Most of the sound was clear, ineffective use of sound effects, or narration	Little or no evidence of thought in audio. Sound was difficult to understand	
Creative Content	Content related to storyline, evidence of imagination, creativity or new though, student created and original	Content related to storyline, evidence of imagination, some creativity, somewhat original	Content mostly related to storyline, story is not original, but done in a creative way	No evidence that content was important	
Video Editing	Clips show no slack time, suitable transitions, pacing keeps viewers interested	Clips show no slack time, most transitions appropriate, pacing mostly correct	Some slack time between clips, little or no transitions, pacing correct for most of the film	Little or no thought given to video editing	

